



**Project InVision International to sponsor NYSSCPA IFRS Conference**  
NOVATO, CA - October 8, 2008

Project InVision International is pleased to announce their support as a sponsor of the International Financial Reporting Standards (IFRS) Conference, presented by the New York State Society of Certified Public Accountants (NYSSCPA). This conference will be held October 29th at the FAE Conference Center in New York, NY.

The NYSSCPA IFRS Conference is designed for CFOs, controllers, and financial executives, and well as CPAs in public practice just beginning to establish IFRS capability. Attendees will gain specific accounting knowledge about the International Financial Reporting Standards from experienced professionals.

Project InVision International provides on-demand software solutions to improve business performance for their clients including industry leaders: PricewaterhouseCoopers, AT&T, EDS, and TELUS. Their IFRS On Demand software solution automates the business processes associated with the conversion from Generally Accepted Accounting Principles (GAAP) to International Financial Reporting Standards (IFRS).

“The NYSSCPA IFRS Conference is a very important event that will bring together recognized top authorities on IFRS,” states Matthew Meblin, Chief Executive Officer of Project InVision International, “this event provides an ideal forum to learn for accounting professionals to learn experience IFRS professionals and network with colleagues.”

**About the New York State Society of Certified Public Accountants (NYSSCPA)**

The New York State Society of Certified Public Accountants (NYSSCPA) is the largest state accounting organization in the nation and currently has 30,000 members. It was incorporated in 1897 to cultivate, promote, and disseminate knowledge and information concerning certified public accountants, establish and maintain high standards of integrity, honor, and character among certified public accountants; furnish information regarding accountancy and the practice and methods thereof to its members and the general public; and protect the interests of its members and the general public with respect to the practice of accountancy.

The Society fulfills its mission through its 16 chapters, more than 60 technical and administrative committees, and a 42-member Board of Directors. The administrative operations are under the direction of the Executive Director, assisted by a professional staff of approximately 80. Visit [www.nysscpa.org](http://www.nysscpa.org) or call (800) NYSSCPA for more information.

**About Project InVision International**

Project InVision International provides on-demand software solutions to improve business performance for their clients including industry leaders: PricewaterhouseCoopers, AT&T, EDS, and TELUS. The IFRS On Demand software solution automates the business processes associated with the conversion from Generally Accepted Accounting Principles (GAAP) to International Financial Reporting Standards (IFRS). This Software-as-a-Service (SaaS) offering adapts to your methodologies enabling your team to collaborate more efficiently in the delivery of IFRS conversion engagements. The solution embeds a structured project management discipline to bring governance, visibility and control to the IFRS conversion process. Project InVision International, founded in 1992, is privately held and headquartered in the San Francisco Bay area. Visit [www.projectinvision.com](http://www.projectinvision.com) or call (888) 763-3555 for more information.

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