



**Project InVision International announces strategic alliance with WellCycle**  
*Alliance will deliver software solutions to the oil and gas industry*

NOVATO, California, US – October 31, 2011

Project InVision International, a leading on demand software platform, and WellCycle, a provider of performance improvement solutions to the oil and gas industry, today announced a strategic alliance to deliver software solutions to the oil and gas industry. Under the terms of the agreement, WellCycle will become an independent software vendor (ISV) for Project InVision, delivering software solutions and valued added services tailored to the oil and gas industry.

WellCycle has recently released WellCycle 1.0, the first Web-based well portfolio and lifecycle management solution for the oil and gas industry. The system provides easy access to a central repository of well-related data, facilitating visibility and collaboration between functional disciplines, including: geology, development, mineral land, surface land, regulatory, drilling, construction, midstream and completions. All wells are managed through a consistent workflow, automating a repeatable process from planning through abandonment, to enforce sound governance and project management discipline throughout the well lifecycle.

Project InVision provides a platform for professional services firms and other service delivery organizations to adapt and deliver specialized portfolio and lifecycle management solutions. These solutions help companies to automate repeatable processes, increase efficiency, and promote collaboration.

“By combining the industry expertise of WellCycle with the advanced capabilities of the Project InVision software platform, the alliance will accelerate the availability of software solutions for the oil and gas industry,” stated Matthew Meblin, co-founder of WellCycle.

**About Project InVision International**

Project InVision International provides a platform for professional services firms and other service delivery organizations to adapt and deliver specialized portfolio and lifecycle management solutions. Project InVision’s on demand software solutions improve business performance for clients including industry leaders: Deloitte, AT&T, Wendy’s and TELUS. The Project InVision on demand platform helps businesses automate processes such as Project and Portfolio Management, Governance, Risk and Compliance, and Professional Services Automation. Project InVision International, founded in 1991, is privately held and headquartered in the San Francisco Bay area. Visit [www.projectinvision.com](http://www.projectinvision.com) or call +1 415-898-7300 for more information.

**About WellCycle**

WellCycle delivers software solutions for natural gas and oil companies. The WellCycle system provides the industry's first Web-based well portfolio and lifecycle management system. WellCycle automates the essential business processes of the well lifecycle, delivering governance and visibility throughout the process, and optimizing the drill scheduling function. WellCycle is privately held and headquartered in the San Francisco bay area. Visit [www.wellcycle.com](http://www.wellcycle.com) or call (888) 325-2093 for more information.

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